

CHRISTIAN CHARASAGUA

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PROFESSIONAL SUMMARY

Strategic Product Design Leader and **multi-patent-holding inventor** with 14+ years of experience building global-scale ecosystems. Expert in **Generative AI integration**, cross-platform interaction systems, and high-complexity data visualization. Proven track record of navigating extreme ambiguity to deliver award-winning products used by **over 1.5 billion daily active users**.

EXPERIENCE

GOOGLE | Senior Interaction Designer *Oct 2015 – Dec 2025*

GenAI & Future Platforms (2024–2025 Lead)

- Directed the UX narrative and multi-year roadmap for GenAI expression, achieving POR (Plan of Record) sign-off for generative features through 2026.
- Led design for Meme and Sticker generation, successfully launching the **Pixel Studio** sticker tab (Dec '24) and validating GenAI UX for Google I/O 2025.
- Partnered with Gemini, Labs, and Pixel Studio teams to define image/sticker generation frameworks across the Google ecosystem.

Expression & Gboard Ecosystem

- Directed design efforts for a flagship messaging ecosystem reaching **1.5B+ global DAUs**.
- Led core UX for the "Emoji Kitchen" program, architecting a novel methodology for expressive communication allowing users to browse and share from 100k+ unique sticker combinations.
- Launched the "Zero State Access Bar," driving an **83% increase in non-emoji sharing traffic** and a **139% increase in settings access**.
- Influenced the **FOFU (First Open First Use)** framework, resulting in a **34.6% increase in shares** from universal stickers and GIFs.
- Led the "BC25 Premium" initiative to build scalable systems for large form factors (Foldables/ Tablets), resolving years of design debt.

Google Podcasts & Search Platforms (Vertical Lead)

- Directed UX for the Android app, achieving **+186% DAU growth** and a **400% increase in daily listen time** (2M+ minutes) over 18 months.

- Doubled the impact of Podcasts in Search (reaching ~10% of all Podcasts DAU) by launching cross-device syncing and Sleep Timer features.

JOYRIDE | Lead Product Designer (Founding Team) *June 2014 – Sept 2015*

- Led end-to-end product design and strategy, resulting in the company's **acquisition by Google** in 2015 to bolster Android's audio ecosystem.
- Adapted the mobile-first architecture for the automotive context, launching Joyride as a foundational podcasting partner for the **Android Auto debut**.
- Established the company's design system and led the successful launch of a responsive marketplace for podcast monetization.

PIMCO | UX Designer *July 2011 – Jan 2014*

- Redesigned deep-level user interfaces for Portfolio Managers, optimizing high-frequency financial workflows.
- Designed "Voyager," PIMCO's first iOS app, featuring offline data caching for thousands of funds.

AWARDS & PATENTS

- **U.S. Patent Holder:** Credited inventor on **7+ Google Patents** spanning predictive text input, suggestion generation, and integrated search interfaces (e.g., US Patent 10,318,131; 10,761,617).
- **Webby Award Winner (2017):** Recipient of the Webby for **Gboard** (General Apps: Services & Utilities), recognized for excellence in utility and innovation.
- **Multiple Peer & Spot Bonuses:** Awarded for "Strongly Exceeding Expectations" and driving cross-functional alignment across Android, Search, and Creative Lab.

TECHNICAL SKILLS

- **Strategy:** GenAI Roadmap Development , Design Systems (Material Design) , Cross-PA Alignment , UXR Strategy.
- **Design:** Interaction Design , High-Fidelity Prototyping , Systems Architecture.
- **Tools:** Figma, Adobe Creative Suite , ProtoPie/Principle , GenAI Model Implementation (Gemini/VideoPoet).

EDUCATION

- **Nielsen Norman Group** | Usability & Human-Computer Interaction (HCI) Certification
- **B.S. Visual Communications** | Westwood College